



Aetna Better Health of Illinois hosts Pamper Me Pink community events to support awareness and prevention during Breast Cancer Awareness Month

DOWNERS GROVE, Ill., Oct. 7, 2022 – Aetna Better Health® of Illinois, a CVS Health® company (NYSE: CVS), is hosting a series of Pamper Me Pink community events around Chicagoland to raise awareness and promote prevention during Breast Cancer Awareness Month. These events will educate, encourage and help provide access for community members to receive mammograms.

Breast cancer is the second most common cancer among women in the United States. According to the [Center for Disease Control and Prevention, each](#) year, about 264,000 women and 2,400 men are diagnosed with breast cancer, and 42,000 women and 500 men die from breast cancer nationally. Each free Pamper Me Pink community event will offer access to breast cancer screenings and awareness education, community and well-being resources, and free giveaways.

"We're excited to host these impactful events to help members receive the necessary education on breast cancer," said Rushil Desai, CEO of Aetna Better Health of Illinois. "It's important to encourage women and men to take charge of their health — awareness can truly save lives."

When breast cancer is detected early and is in the localized stage, the five-year relative survival rate is 99%. Early detection includes scheduling regular clinical breast exams, mammograms and monthly breast self-exams.

Aetna is encouraging community members to make breast health a priority at one of the upcoming Pamper Me Pink Community Events:

- **October 6, 2022**
La Casa Norte | 3533 W. North Avenue, Chicago, IL 60647 | 2:00pm-5:00pm
- **October 8, 2022**
New Hope Church | 5501 Steams School Road, Gurnee, IL 60031 | 10:00am-2:00pm
- **October 18, 2022**
TCA | 1029 E. 130th Street, Chicago, IL 60628 | 10:00am – 2:00pm
- **October 22, 2022**
Central Christian Church | 650 W. Williams Street, Decatur, IL 62521 | 11:00am – 1:00pm
- **October 26, 2022**
OSF Saint Anthony's Health Center | 1 Saint Anthony's Way, Alton, IL 62002 | 11:00am – 1:00pm

Aetna Better Health of Illinois offers quality, affordable health care to individuals through the state's HealthChoice Illinois Medicaid program. The health plan serves over 420,000 members in 102 counties. For more information about Aetna Better Health of Illinois, visit our [website](#).

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About Aetna Medicaid

Aetna Medicaid Administrators LLC (Aetna Medicaid), a CVS Health company, has over 30 years of experience managing the care of the most medically vulnerable, using innovative approaches and a local presence in each market to achieve both successful health care results and effective cost outcomes. Aetna Medicaid has particular expertise serving high-need Medicaid members, including those who are dually eligible for Medicaid and Medicare. Currently, Aetna Medicaid owns and/or administers Medicaid managed health care plans under the names of Aetna Better Health and other affiliate names. Together, these plans serve approximately 2.8 million people in 16 states, including Arizona, California, Florida, Illinois, Kansas, Kentucky, Louisiana, Maryland, Michigan, New Jersey, New York, Ohio, Pennsylvania, Texas, Virginia and West Virginia. For more information, see www.aetnabetterhealth.com.

About CVS Health

[CVS Health](#)[®] is the leading health solutions company, delivering care like no one else can. We reach more people and improve the health of communities across America through our local presence, digital channels and over 300,000 dedicated colleagues – including more than 40,000 physicians, pharmacists, nurses and nurse practitioners. Wherever and whenever people need us, we help them with their health – whether that's managing chronic diseases, staying compliant with their medications or accessing affordable health and wellness services in the most convenient ways. We help people navigate the health care system – and their personal health care – by improving access, lowering costs and being a trusted partner for every meaningful moment of health. And we do it all with heart, each and every day. Follow @CVSHealth on social media.

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